

EDUCATION

PARSONS SCHOOL OF DESIGN, NEW YORK, NY | September 2002 - May 2006

BFA in Communication Design

Relevant courses: Advertising Concepts, Marketing, Corporate Design, Typography, Digital Lettering, Editorial Design, Information Design

COMPUTER SKILLS

MAC/PC CROSSPLATFORM

Illustrator, Photoshop, Indesign, Dreamweaver, HTML, PHP, CSS, Wordpress, Shopify, Infusionsoft, Mailchimp, PowerPoint, Microsoft Excel, Word Processing, Windows

WORK EXPERIENCE

DESIGN 23, MORRISTOWN, NJ | May 2012 - Present

Partner / Designer

Work on web design, logo design, html email, amongst all other visual communications.

FRESH SQUEEZED, NEW YORK, NY | December 2011 - Present

Co-Owner / Designer

Developed full identity system for the company.

Develop everything from logos to comprehensive brand architecture for clients of all sizes, including web and mobile design, interactive pdf design, amongst all other visual communications.

BUTTONED UP, INC., NEW YORK, NY | May 2005 - December 2013

Design Director

Developed full identity system for the company.

Worked on brochure design, product design, retail design, web and ecommerce design, html email, ad campaigns, app design, amongst all other visual communications.

MINDSET MEDIA LLC, NEW YORK, NY | May 2006 - November 2010

Design Designer

Developed full identity system for the company.

Worked on brochure design, web design, html email, powerpoint design, amongst all other visual communications.

BUMBLE AND BUMBLE, NEW YORK, NY | January 2004 - May 2004

Internship - Art Department

Assisted Designers with multiple assignments, including copying and scanning images, photographing for documentation, cutting and tiling large prints, organizing and filing.

AWARDS/HONORS

Parsons School of Design Dean's List

(Fall 2002 - Spring 2006)

Hanover Park High School - Academic Achievement Award in Art

(2002)

The East Hanover Rotary Club Art Scholarship

(2002)